

OUNDLE CE PRIMARY SCHOOL

Using Images of our Children Policy

Why do we need such a Policy?

- To help ensure the safety of our children
- To help ensure the enjoyment for all at events e.g. children not being put off their performance by the constant flashing of cameras and the audience/performance being disrupted by parents attempting to capture the best angle of their child by standing up/moving around

Key principles we should accept

- A balance between achieving protection and ensuring enjoyment along with preserving the memories of childhood
- Acceptance of opposing views and the willingness to compromise
- The Christian value of trust in our fellow man
- Parents must utilise their best endeavours to ensure that any image captured is primarily of their own child and that images are not sent to the press or posted on the Internet without the express permission of the subject

Indoor Events (eg Nativity Service/)

- No flash photography during a performance
- Non-flash/video only available from specific areas within the venue e.g. within St Peter's Church the use of the balcony area and/or from a designated area behind where all parents are seated.
- If possible, a photocall to be arranged at the end of the event in order that parents may capture their children within the emotion of the event.
- No photography to be allowed during specific events, which will be notified to parents on an ad-hoc basis, e.g. swimming/PE activities.

Outdoor Events e.g. Summer Fair, Sports Day etc.

- The use of photography and/or video will be permitted

Internet Images

- No image to be posted on the Internet without the express permission of the subject or, in the case of children, their parent/guardian.
- Permission to be sought on an individual basis.
- Permission for the continued use of that image to be renewed on an annual basis.

Press

- Annual permission to be sought to allow the submission of photographs to the press for newspaper publication.
- If permission withheld no image will be submitted.
- Names will be included with photograph submissions as a requirement of local publications.

School Photographs

- Class photographs will continue to be taken and offered for sale to parents. Any parent not wishing their child to be included may withdraw their child.
- The school will take all appropriate steps to ensure the bona fides of the photographer.

- Staff will continue to take photographs of children at school which will, from time to time, be on display within the school. Parents will be asked annually for permission for this.
- Individual portraits will continue to be taken and offered for sale to parents. Any parent not wishing their child to be included may withdraw their child.

Other Issues

- Photographs and names will be used by school in a variety of ways, unless parents clearly express otherwise. Examples of use may include: press and publicity, school website, internal displays, school prospectus.
- Parents should note that they can change their option at any point in the school year. In such an event school should be notified in writing.

Learning together for life in a Christian community